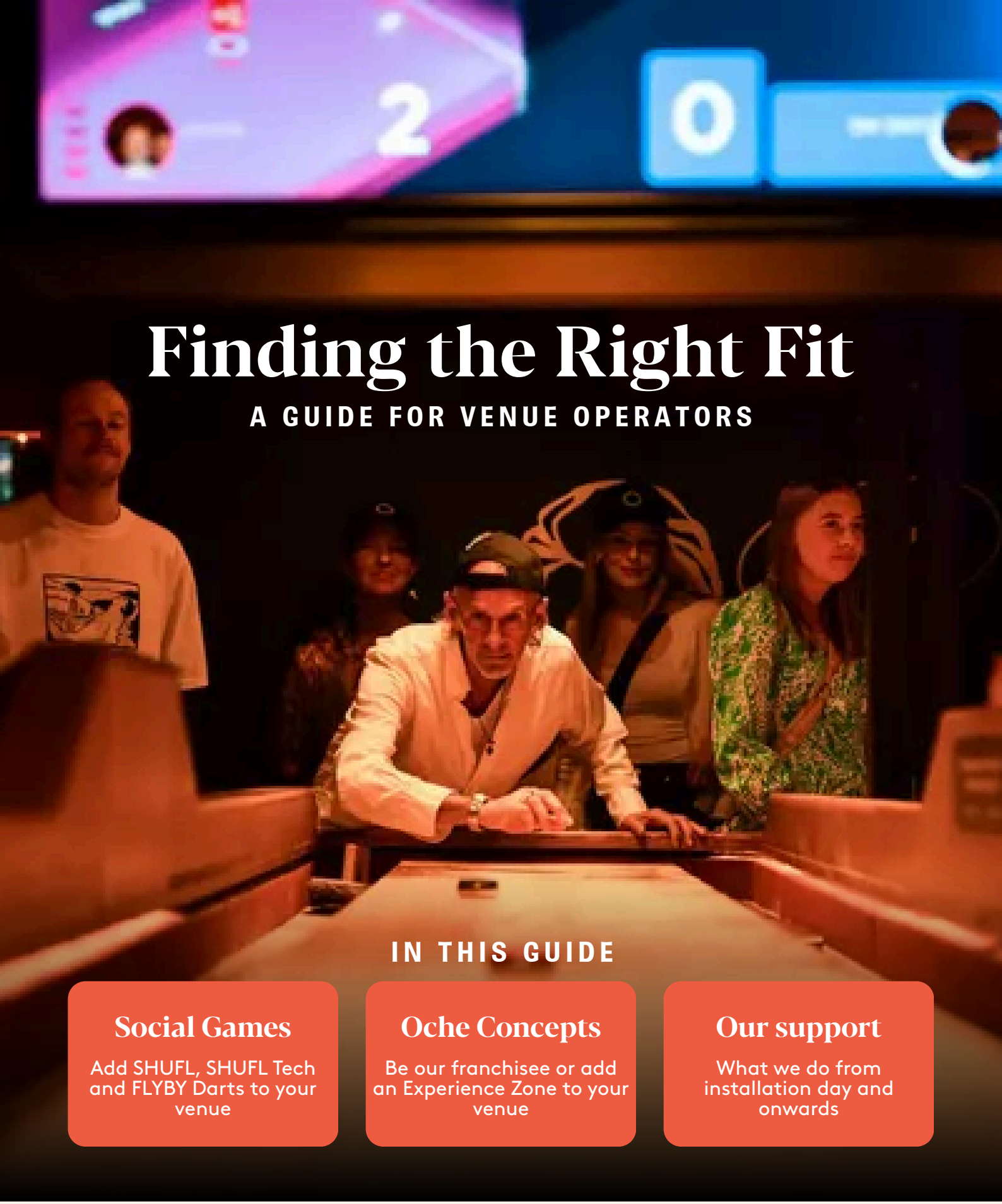


# Finding the Right Fit

## A GUIDE FOR VENUE OPERATORS

### IN THIS GUIDE

**Social Games**

Add SHUFL, SHUFL Tech and FLYBY Darts to your venue

**Oche Concepts**

Be our franchisee or add an Experience Zone to your venue

**Our support**

What we do from installation day and onwards

THE SOCIAL® GAMING GROUP

TALK TO US

Seriously. Great. Games.




# Social Games.










## ADD SOCIAL GAMES TO YOUR BAR, HOTEL OR RESTAURANT, GIVING YOUR GUESTS MORE REASON TO VISIT AND STAY.

Premium shuffleboards and camera-tracked darts, installed in your venue and run your way. You keep full control of branding, menu and operations. Start with one unit and add more as demand grows.

## Why operators choose it

- Lowest investment and fastest installation
- Full freedom on branding
- and operations
- Automated scoring, minimal staff involvement
- New game modes via remote software updates

## Best for

- Independent bars, hotels and restaurants
- Activity venues and family entertainment centres
- Operators with strong in-house hosting and sales

THE SOCIAL® GAMING GROUP

TALK TO US

**Seriously. Great. Games.**

# SHUFL.

Powered by TSGG



# Play the curve.

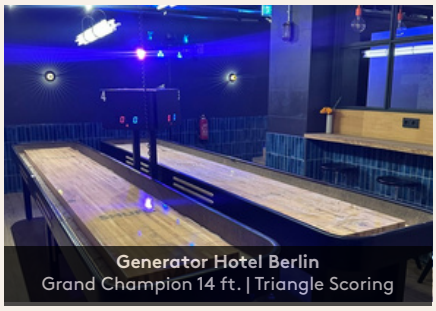
**EXPERTLY CRAFTED CURVED SHUFFLEBOARDS, SHUFL. TABLES BRING THE FUN TO YOUR VENUE OR WORKSPACE.**

**2000+**
Shuffleboards installed worldwide

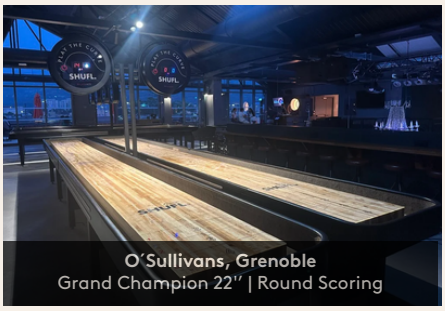
**300+**
Venues with SHUFL. worldwide

**20y**
Shuffleboard playfield warranty

We offer a wide range of sizes and designs with or without scoreboards.
Talk to us and we will find a shuffleboard that suits your concept and venue.



Generator Hotel Berlin
Grand Champion 14 ft. | Triangle Scoring



O´Sullivans, Grenoble
Grand Champion 22'' | Round Scoring



MK Bowling Warsawa
Grand Champion 18'' | Triangle Scoring



MK Bowling Poznan
Grand Champion 22'' | Round Scoring



Alp Hotel Switzerland
Gentry 14 ft.

THE SOCIAL® GAMING GROUP

TALK TO US

**Seriously. Great. Games.**

# SHUFL TECH

Powered by TSGG



# The Future of Shuffleboard

**ADVANCED CAMERA TRACKING SCORES EVERY PUCK AUTOMATICALLY. MULTIPLE GAME MODES KEEP GROUPS PLAYING LONGER**

| €500+ | 5.670 | 20y |
|---|---|---|
| SHUFL Tech & FLYBY Darts installed worldwide | Avg. SHUFL Tech sessions per month (TSGG Sept. 2026) | Shuffleboard playfield warranty |

## Immersive Player Experiences.

An immersive, next-generation shuffleboard experience, combining SHUFL's hand-crafted 18 ft. Canadian maple tables with intelligent, camera-driven technology.

## Why venues choose SHUFL Tech:

- **Automated scoring with advanced in-house camera technology**
- **Multiple game modes designed for groups and repeat play**
- **Increased table turnover and less staff intervention**
- **Seamless, intuitive gameplay that appeals to all ages**
- **Unique multi-machine capability for larger activations.**

THE SOCIAL GAMING GROUP®

TALK TO US

**Seriously. Great. Games.**

# FLYBY DARTS

Powered by TSGG




# The New Benchmark in Interactive Darts.

**SMARTER RECOGNITION.
SMOOTHER GAMEPLAY. BETTER RETURNS.**

**€500+**
SHUFL Tech & FLYBY Darts installed worldwide

**€2,950**
Avg. monthly revenue per SHUFL/FLYBY (Partner data 2025)

**5mos.**
Average ROI on a SHUFL Tech or a FLYBY Darts unit (TSGG 2026)

## AI-powered camera tracking.

Flyby 180 combines intelligent dart recognition with a flexible, modular setup - built to perform under various lighting conditions.

## Why venues choose FLYBY Darts:

- **Flexible configurations designed to suit your space and venue format**
- **AI-powered dart recognition, delivering accurate scoring and seamless gameplay**
- **High quality, commercial-grade components, built for continuous use**
- **Fun, engaging games, designed to drive repeat play and revenue**

THE SOCIAL® GAMING GROUP

TALK TO US

**Seriously. Great. Games.**




## OCHE Franchise & Experience Zone

OCHE is available as a franchise model or an Experience Zone – a proven concept with demonstrated commercial returns, scalable operations and comprehensive support. We provide everything you need to open and operate a successful OCHE venue or an Experience Zone

## Proven in 10 cities worldwide

OCHE venues attract groups, drive strong food and beverage revenue and deliver consistently high guest satisfaction, creating the loyal, returning player community every hospitality operator wants.

THE SOCIAL® GAMING GROUP

TALK TO US

Seriously. Great. Games.

oche®

Powered by TSGG

# Where play becomes a destination.



# What is OCHE?








## Build the venue people travel to.

Combining premium darts & shuffleboard with food, drink, and a social atmosphere that keeps groups engaged for hours. Not a dart pub. Not an arcade. A destination. Every OCHE venue is designed to the same premium standard because the brand promise depends on consistency.

Live across ten cities and four continents, OCHE is the proven concept for operators who want to own the venue people talk about.

THE SOCIAL® GAMING GROUP

TALK TO US

Seriously. Great. Games.

oche®

Powered by TSGG




# OCHE Franchise









## Who is it for:

- Hospitality groups and entertainment operators
- Experienced owners building a flagship
- Developers creating destination-led concepts
- Partners seeking long-term brand value and regional growth

THE SOCIAL® GAMING GROUP

TALK TO US

Seriously. Great. Games.




# OCHE Franchise

## How it works:

**01 ENQUIRY**
Submit Get a Quote. We respond within one business day.

**02 FEASABILITY**
We assess your market, site options, and investment readiness.

**03 SITE SELECTION**
TSGG advises on location criteria and evaluates potential sites.

**04 DESIGN AND FIT-OUT**
TSGG provides the full venue design brief to your fit-out team.

**05 TRAINING AND LAUNCH**
Staff training, soft launch support, and full opening playbook.

**06 ONGOING PARTNERSHIP**
Operational support, software updates, assets via The Hangar.

THE SOCIAL® GAMING GROUP

TALK TO US

Seriously. Great. Games.

oche®

Powered by TSGG



# OCHE Experience Zone








## Who is it for:

- Hotels and resorts
- Premium bars, restaurants and rooftops
- Bowling centres, golf clubs and FECs
- Venues with steady footfall and underused space

THE SOCIAL® GAMING GROUP

TALK TO US

Seriously. Great. Games.

oche®
Powered by TSGG



# OCHE Experience Zone

## How it works:

**01 ENQUIRY**
Get a Quote – Experience Zone pipeline.
Response within one business day.

**02 SITE ASSESSMENT**
SGG assesses your space and footfall
to confirm Experience Zone fit.

**03 INSTALLATION**
Equipment delivery, installation,
tech setup by TSGG.

**04 TRAINING, LAUNCH AND SUPPORT**
Staff training, launch materials,
and ongoing support.

## What's included:

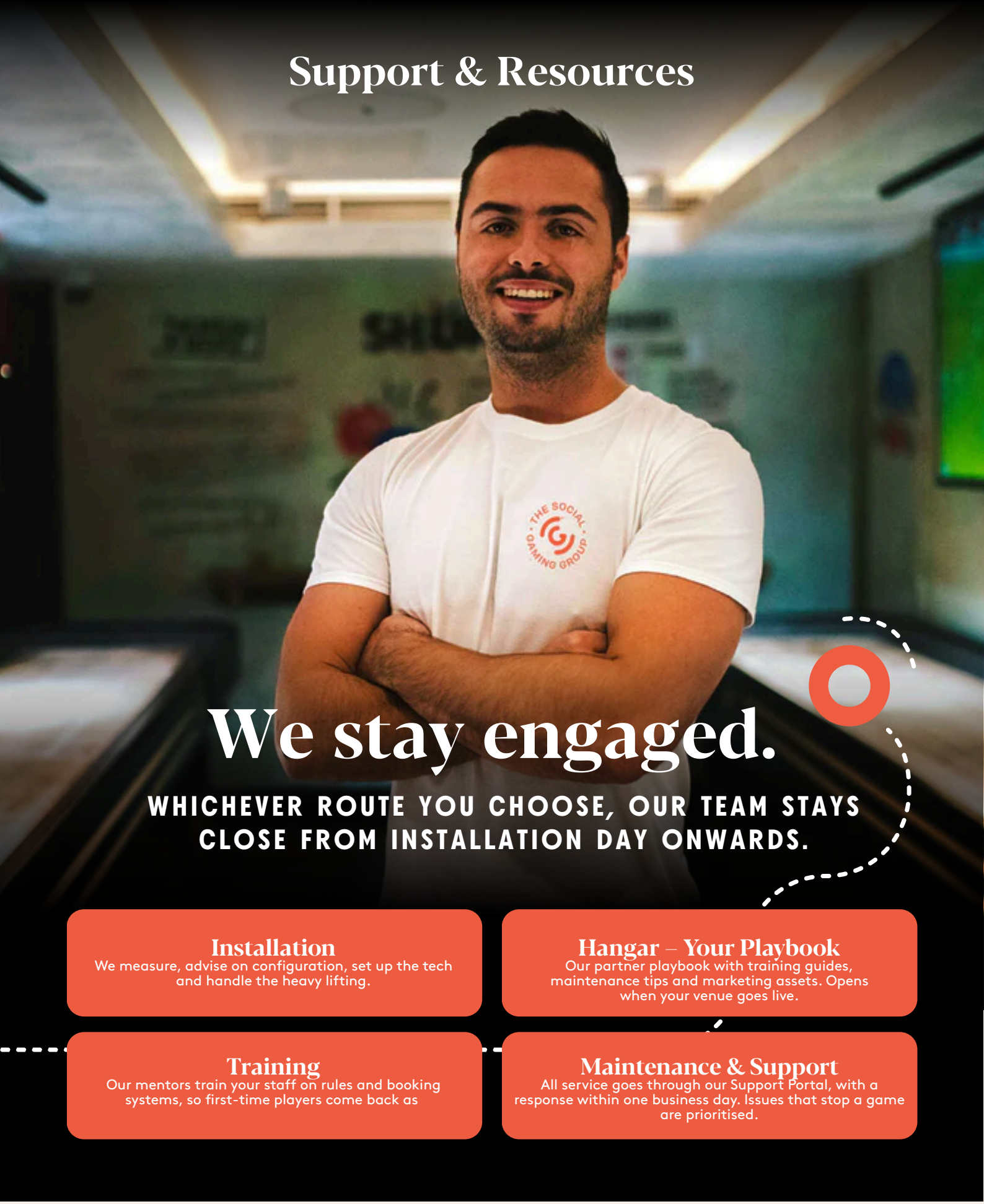
- OCHE game equipment
- Full installation
- Tech platform access
- Custom venue branding
- Staff training programme
- Launch support
- All software updates
- FreshService support

THE SOCIAL® GAMING GROUP

TALK TO US

Seriously. Great. Games.

# Support & Resources



# We stay engaged.

## WHICHEVER ROUTE YOU CHOOSE, OUR TEAM STAYS CLOSE FROM INSTALLATION DAY ONWARDS.

### Installation
We measure, advise on configuration, set up the tech and handle the heavy lifting.

### Hangar – Your Playbook
Our partner playbook with training guides, maintenance tips and marketing assets. Opens when your venue goes live.

### Training
Our mentors train your staff on rules and booking systems, so first-time players come back as

### Maintenance & Support
All service goes through our Support Portal, with a response within one business day. Issues that stop a game are prioritised.

THE SOCIAL® GAMING GROUP

TALK TO US

Seriously. Great. Games.