

OCHE Franchise & Experience Zone

OCHE is available as a franchise model or an Experience Zone – a proven concept with demonstrated commercial returns, scalable operations and comprehensive support. We provide everything you need to open and operate a successful OCHE venue or an Experience Zone

Proven in 10 cities worldwide

OCHE venues attract groups, drive strong food and beverage revenue and deliver consistently high guest satisfaction, creating the loyal, returning player community every hospitality operator wants.

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What is OCHE?







Build the venue people travel to.

Combining premium darts & shuffleboard with food, drink, and a social atmosphere that keeps groups engaged for hours. Not a dart pub. Not an arcade. A destination. Every OCHE venue is designed to the same premium standard because the brand promise depends on consistency.

Live across ten cities and four continents, OCHE is the proven concept for operators who want to own the venue people talk about.

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OCHE Franchise







What's included:

- Innovative concept – tech-led darts experience unlike anything else in the market.
- High-end yet accessible – premium positioning that works across demographics.
- Superior food and drink –F&B integral to the model, not an afterthought.
- Proven track record – ten cities, four continents, operating since 2008.
- Ongoing support – from launch through operations, TSGG is your partner.
- Diverse revenue streams – darts, F&B, events, merchandise and bookings.
- Growing market trends – competitive socialising is the fastest-growing hospitality segment.
- Community building – Oche venues become social anchors in their cities.

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OCHE Franchise

How it works:

01 ENQUIRY
Submit Get a Quote. We respond within one business day.

02 FEASABILITY
We assess your market, site options, and investment readiness.

03 SITE SELECTION
TSGG advises on location criteria and evaluates potential sites.

04 DESIGN AND FIT-OUT
TSGG provides the full venue design brief to your fit-out team.

05 TRAINING AND LAUNCH
Staff training, soft launch support, and full opening playbook.

06 ONGOING PARTNERSHIP
Operational support, software updates, assets via The Hangar.

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OCHE Experience Zone







Who is it for:

Hotels
Destination bars and entertainment spaces. Keep guests on-site and drive F&B revenue beyond room rate.

Leisure Venues
Bowling alleys, golf clubs, family entertainment centres. Add a premium social gaming layer.

Hospitality Groups
Existing bar or restaurant concepts with available floor space and appetite for a new revenue stream.

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OCHE Experience Zone

How it works:

01 ENQUIRY
Get a Quote – Experience Zone pipeline.
Response within one business day.

02 SITE ASSESSMENT
SGG assesses your space and footfall
to confirm Experience Zone fit.

03 INSTALLATION
Equipment delivery, installation,
tech setup by TSGG.

04 TRAINING, LAUNCH AND SUPPORT
Staff training, launch materials,
and ongoing support.

What's included:

- OCHE game equipment
- Full installation
- Tech platform access
- Custom venue branding
- Staff training programme
- Launch support
- All software updates
- FreshService support

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